



**A THIN LINE**



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at the UNIVERSITY of CHICAGO

# **The Digital Abuse Study: A Survey from MTV & The Associated Press-NORC Center for Public Affairs Research**

**Conducted by the GfK Group**

*Interview dates: 9/27–10/07/2013*

*Interviews: 1,297 (489 age 14-17; 808 age 18-24)*

*Margin of error: +/- 3.7 percentage points at the 95% confidence level*

**NOTE:**

*All results shown are percentages unless otherwise labeled.  
Numbers may not add to 100 percent due to rounding.*

## **TECHNOLOGY USAGE PROFILE**

- T1.** How often, if at all, do you use the Internet on any electronic device, such as a computer, cell phone, or gaming console?

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
Several times a day	81	77	74
Once a day	8	9	10
Several times a week	5	7	7
About once a week	1	1	2
About once a month	1	0	0
Have done it, but not often	0	2	2
Never	3	3	3
Refused	1	1	0

- T7.** During the PAST SEVEN DAYS, did you do each of the following or did you not do it?

[RANDOMIZE THE ORDER OF STATEMENTS]

	I did this in the past seven days	I DID NOT do this in the past seven days	Refused
Send text messages to or get text messages from a friend	83	15	2
Hang out with friends IN PERSON, when you're physically in the same place and not just online together	79	20	2
Talk to friends on a cellphone	74	23	2
Send messages to a friend or get messages from a friend through Facebook or another social networking site <sup>1</sup>	65	33	2
Send email to a friend or get email from a friend	48	49	3
Send instant messages to a friend or get instant messages from a friend	46	52	3
Play an online or multi-player game	40	57	2
Talk to friends on a phone that is not a cellphone	23	75	2
Upload or share videos on an Internet site	25	72	3
Send tweets to a friend or receive tweets from a friend on Twitter	21	76	3

<sup>1</sup>2009 and 2011 survey wording: "Send messages to a friend or get messages from a friend through MySpace, Facebook or another social networking site"

## T7. Trend

Send text messages to or get text messages from a friend

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	83	82	77
I DID NOT do this in the past seven days	15	16	21
Refused	2	2	2

Hang out with friends IN PERSON, when you're physically in the same place and not just online together

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	79	79	85
I DID NOT do this in the past seven days	20	19	13
Refused	2	1	2

Talk to friends on a cell phone

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	74	78	78
I DID NOT do this in the past seven days	23	21	20
Refused	2	1	1

Send messages to a friend or get messages from a friend through Facebook or another social networking site

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	65	73	66
I DID NOT do this in the past seven days	33	25	31
Refused	2	1	2

Send email to a friend or get email from a friend

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	48	53	67
I DID NOT do this in the past seven days	49	45	30
Refused	3	2	2

Send instant messages to a friend or get instant messages from a friend

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	46	50	56
I DID NOT do this in the past seven days	52	48	41
Refused	3	2	3

Play an online or multi-player game

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I did this in the past seven days	40	41
I DID NOT do this in the past seven days	57	58
Refused	2	1

Talk to friends on a phone that is not a cell phone

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
I did this in the past seven days	23	31	40
I DID NOT do this in the past seven days	75	68	58
Refused	2	2	2

Upload or share videos on an Internet site

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I did this in the past seven days		28
I DID NOT do this in the past seven days		70
Refused		2

Send tweets to a friend or receive tweets from a friend on Twitter

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I did this in the past seven days		15
I DID NOT do this in the past seven days		84
Refused		1

## **PERCEPTIONS OF LIFE ON THE INTERNET**

[ASK IF USE INTERNET: T1=1-6]

- 12.** When you think about all the things that you do using the Internet, cell phones or gaming devices, how much have you thought about each of the following?

[RANDOMIZE THE ORDER OF STATEMENTS]

	<b>Total thought about</b>	I have thought about this a lot	I have thought about this some	<b>Total thought about only a little/never</b>	I have thought about this only a little	I have never thought about this	Refused
Sometimes people do or say things on the Internet or by text message that they wouldn't do or say to someone's face	<b>69</b>	35	34	<b>29</b>	18	11	2
When you write messages on a computer or cell phone, sometimes the person receiving the message might misunderstand what you really meant to say	<b>65</b>	30	36	<b>32</b>	18	14	3
When you write things on a computer or a cell phone, it is easier for your words to be passed on to other people without your knowledge	<b>55</b>	21	34	<b>42</b>	26	16	3
When you post things on a website, Facebook or Twitter <sup>1</sup> page, that information could come back to hurt you later	<b>54</b>	26	29	<b>43</b>	24	19	3
When you share pictures using the Internet or a cell phone, it's hard to know where those pictures might wind up	<b>53</b>	24	29	<b>45</b>	26	19	2
When you share things through a cell phone app such as Instagram, Vine, or Snapchat, it is easier for your images or videos to be passed on to other people without your knowledge ( <i>new item, no trend</i> )	<b>49</b>	19	30	<b>49</b>	24	26	2
Sometimes people share images or videos through social networking apps such as Instagram, Vine or Snapchat that they wouldn't share if they knew it would become public ( <i>new item, no trend</i> )	<b>48</b>	19	29	<b>49</b>	24	26	3
When you post things on a website, Facebook or Twitter <sup>1</sup> page or share them by text message, there's a risk you'll get in trouble with your parents because of it	<b>34</b>	14	19	<b>64</b>	25	38	3
When you post things on a website, Facebook or Twitter <sup>1</sup> page or share them by text message, there's a risk you'll get in trouble with the police	<b>29</b>	11	18	<b>69</b>	26	43	2
[ASK IF EMPLOYED] When you post things on a website, Facebook or Twitter <sup>1</sup> page or share them by text message, there's a risk you'll get in trouble with your boss	<b>29</b>	10	19	<b>68</b>	31	37	4
[ASK IF IN SCHOOL] When you post things on a website, Facebook or Twitter <sup>1</sup> page or share them by text message, there's a risk you'll get in trouble with your school	<b>27</b>	10	16	<b>71</b>	31	40	2

<sup>1</sup>Twitter replaces MySpace, which was used in question wording in 2009 and 2011 surveys

## I2. Trend

Sometimes people do or say things on the Internet or by text message that they wouldn't do or say to someone's face

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>69</b>	<b>75</b>	<b>68</b>
I have thought about this a lot	35	42	35
I have thought about this some	34	33	33
<b>Total a little/never</b>	<b>29</b>	<b>24</b>	<b>30</b>
I have thought about this only a little	18	16	16
I have never thought about this	11	8	13
Refused	2	1	2

When you write messages on a computer or cell phone, sometimes the person receiving the message might misunderstand what you really meant to say

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>65</b>	<b>67</b>	<b>65</b>
I have thought about this a lot	30	32	31
I have thought about this some	36	35	34
<b>Total a little/never</b>	<b>32</b>	<b>32</b>	<b>33</b>
I have thought about this only a little	18	22	20
I have never thought about this	14	11	14
Refused	3	1	2

When you write things on a computer or a cell phone, it is easier for your words to be passed on to other people without your knowledge

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>55</b>	<b>57</b>	<b>56</b>
I have thought about this a lot	21	23	19
I have thought about this some	34	33	37
<b>Total a little/never</b>	<b>42</b>	<b>42</b>	<b>42</b>
I have thought about this only a little	26	25	23
I have never thought about this	16	17	19
Refused	3	1	2

When you post things on a website, Facebook or Twitter page, that information could come back to hurt you later

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>54</b>	<b>55</b>	<b>50</b>
I have thought about this a lot	26	24	23
I have thought about this some	29	31	28
<b>Total a little/never</b>	<b>43</b>	<b>44</b>	<b>47</b>
I have thought about this only a little	24	24	21
I have never thought about this	19	20	26
Refused	3	2	2

When you share pictures using the Internet or a cell phone, it's hard to know where those pictures might wind up

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>53</b>	<b>58</b>	<b>54</b>
I have thought about this a lot	24	28	23
I have thought about this some	29	30	31
<b>Total a little/never</b>	<b>45</b>	<b>41</b>	<b>43</b>
I have thought about this only a little	26	24	22
I have never thought about this	19	17	21
Refused	2	1	3

When you post things on a website, Facebook or Twitter page or share them by text message, there's a risk you'll get in trouble with your parents because of it

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>34</b>	<b>34</b>	<b>30</b>
I have thought about this a lot	14	16	13
I have thought about this some	19	18	17
<b>Total a little/never</b>	<b>64</b>	<b>65</b>	<b>67</b>
I have thought about this only a little	25	24	23
I have never thought about this	38	41	44
Refused	3	1	3

[ASK IF EMPLOYED] When you post things on a website, Facebook or Twitter page or share them by text message, there's a risk you'll get in trouble with your boss

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>29</b>	<b>43</b>	<b>29</b>
I have thought about this a lot	10	18	12
I have thought about this some	19	25	17
<b>Total a little/never</b>	<b>68</b>	<b>57</b>	<b>68</b>
I have thought about this only a little	31	25	22
I have never thought about this	37	32	46
Refused	4	1	3

When you post things on a website, Facebook or Twitter page or share them by text message, there's a risk you'll get in trouble with the police

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>29</b>	<b>29</b>	<b>25</b>
I have thought about this a lot	11	12	11
I have thought about this some	18	18	14
<b>Total a little/never</b>	<b>69</b>	<b>69</b>	<b>74</b>
I have thought about this only a little	26	21	21
I have never thought about this	43	48	53
Refused	2	1	2

[ASK IF IN SCHOOL]

When you post things on a website, Facebook or Twitter page or share them by text message, there's a risk you'll get in trouble with your school

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
<b>Total a lot/some</b>	<b>27</b>	<b>32</b>	<b>28</b>
I have thought about this a lot	10	11	11
I have thought about this some	16	21	17
<b>Total a little/never</b>	<b>71</b>	<b>67</b>	<b>70</b>
I have thought about this only a little	31	27	24
I have never thought about this	40	40	46
Refused	2	1	2



## **INCIDENCE OF NEGATIVE EXPERIENCES ONLINE**

**A1.** For each of the following items, please say whether this has happened to you, or not.

[RANDOMIZE ORDER OF STATEMENTS]

	HAS happened to me	Has NOT happened to me	Refused
Someone looked at your text messages and recent call log in your phone without your permission	23	74	2
Someone wrote something about you on an Internet page that wasn't true	22	76	2
Someone wrote something about you on an Internet page that was really mean	21	77	2
Someone put embarrassing pictures or videos of you on an Internet page without your permission	16	82	2
Someone spied on you by logging into your email account or Facebook, Twitter, or other Internet account without your permission <sup>1</sup>	16	81	2
Someone used email, IM or cell phone text messages to spread rumors about you that weren't true	15	82	2
Someone impersonated you by logging into your email account or Facebook, Twitter, or other Internet account without your permission <sup>1</sup>	15	83	2
Someone shared/sent to another person an email or IM you had sent them that you didn't want shared	15	83	2
Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically	10	88	2
Someone found embarrassing information about you on the Internet and used it to tease you in person	8	89	2
Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people	8	89	3
Someone used email, IM, text messaging or a site like Facebook or Twitter <sup>1</sup> to say they were interested in dating you, and later told you they were only pretending	6	91	2
Someone threatened to send e-mail, text messages or post things on sites like Facebook or Twitter <sup>1</sup> telling other people private things about you, true or untrue, if you didn't do as they demanded.	6	91	2
Someone found some embarrassing information about you on the Internet and shared it with other people without your permission	6	92	3
Someone sent you email, IM or cell phone messages encouraging you to hurt yourself	4	93	3
Someone impersonated you by creating a fake Facebook <sup>1</sup> profile for you	4	93	2

<sup>1</sup> Twitter replaces MySpace, which was used in question wording in 2009 and 2011 surveys

**A1. TREND**

Someone looked at your text messages and recent call log in your phone without your permission

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	23	34	40
Has NOT happened to me	74	65	59
Refused	2	1	1

Someone wrote something about you on an Internet page that wasn't true

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	22	26	22
Has NOT happened to me	76	73	76
Refused	2	1	1

Someone wrote something about you on an Internet page that was really mean

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	21	24	19
Has NOT happened to me	77	75	80
Refused	2	1	1

Someone spied on you by logging into your email account or Facebook, Twitter, or other Internet account without your permission

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	16	21	12
Has NOT happened to me	81	78	87
Refused	2	1	1

Someone put embarrassing pictures or videos of you on an Internet page without your permission

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	16	16	11
Has NOT happened to me	82	83	88
Refused	2	1	1

Someone used email, IM or cell phone text messages to spread rumors about you that weren't true

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	15	21	18
Has NOT happened to me	82	78	81
Refused	2	1	1

Someone impersonated you by logging into your email account or Facebook, Twitter, or other Internet account without your permission

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	15	21	12
Has NOT happened to me	83	78	87
Refused	2	1	1

Someone shared/sent to another person an email or IM you had sent them that you didn't want shared

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	15	20	20
Has NOT happened to me	83	79	79
Refused	2	1	1

Someone used an e-mail message, IM or cell phone text message or post on an Internet page to threaten to harm you physically

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	10	12	12
Has NOT happened to me	88	87	87
Refused	2	1	1

Someone found embarrassing information about you on the Internet and used it to tease you in person

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	8	11	9
Has NOT happened to me	89	87	90
Refused	2	1	1

Someone videotaped or photographed you doing something embarrassing without your knowledge and shared it with other people

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	8	9	9
Has NOT happened to me	89	90	90
Refused	3	1	1

Someone used email, IM, text messaging or a site like Facebook or Twitter to say they were interested in dating you, and later told you they were only pretending

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	6	11	10
Has NOT happened to me	91	88	89
Refused	2	1	1

Someone found some embarrassing information about you on the Internet and shared it with other people without your permission

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	6	7	7
Has NOT happened to me	92	91	92
Refused	3	1	1

Someone threatened to send e-mail, text messages or post things on sites like Facebook or Twitter telling other people private things about you, true or untrue, if you didn't do as they demanded.

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	6	9	8
Has NOT happened to me	91	90	91
Refused	2	1	1

Someone sent you email, IM or cell phone messages encouraging you to hurt yourself

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	4	5	7
Has NOT happened to me	93	94	92
Refused	3	1	1

Someone impersonated you by creating a fake Facebook profile for you

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
HAS happened to me	4	5	6
Has NOT happened to me	93	94	93
Refused	2	1	1

[ASK IF ANY ITEM FROM A1="HAS HAPPENED TO ME"]

**A2.** Below is a list of steps someone could take in response to the things you told us earlier in the survey had happened to you. Please mark each step you, personally took in response to any of the situations you said you had experienced.

[RANDOMIZE ORDER OF STATEMENTS]

	I took this step in response	I did not take this step in response	Refused
Ignored the person who did it	57	42	1
Asked the person who did it to stop	51	47	2
Changed your email, IM or social networking passwords	50	48	2
Told your parent(s)	34	65	1
Asked a friend for help	31	67	2
Changed your email address, screen name or cell phone number	31	67	3
Retaliated against the person who did it	22	76	2
Reported the person to their Internet provider or website	20	79	1
Deleted your social networking profile	20	79	1
Asked a brother or sister for help	18	80	2
Told a trusted adult who is not a family member	16	82	1
Asked a family member, who is not a parent, brother or sister for help	16	82	2
Reported the person to the police	6	93	1
Called a help line or found an online help forum	5	94	1
Did nothing at all about it (ALWAYS ASKED LAST)	29	70	1

## A2. TREND

Ignored the person who did it

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	57	56
I did not take this step in response	42	43
Refused	1	1

Ask the person who did it to stop

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	51	55
I did not take this step in response	47	44
Refused	2	1

Changed your email, IM or social networking passwords

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	50	48
I did not take this step in response	48	51
Refused	2	1

Told your parent(s)

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	34	27
I did not take this step in response	65	71
Refused	1	2

Asked a friend for help

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	31	31
I did not take this step in response	67	67
Refused	2	2

Changed your email address, screen name or cell phone number

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	31	31
I did not take this step in response	67	68
Refused	3	1

Retaliated against the person who did it

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	22	27
I did not take this step in response	76	72
Refused	2	1

Reported the person to their Internet provider or website

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	20	19
I did not take this step in response	79	80
Refused	1	1

Deleted your social networking profile

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	20	18
I did not take this step in response	79	81
Refused	1	2

Asked a brother or sister for help

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	18	12
I did not take this step in response	80	87
Refused	2	1

Told a trusted adult who is not a family member

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	16	19
I did not take this step in response	82	80
Refused	1	1

Asked a family member, who is not a parent, brother or sister for help

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	16	13
I did not take this step in response	82	87
Refused	2	1

Reported the person to the police

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	6	8
I did not take this step in response	93	90
Refused	1	2

Called a help line or found an online help forum

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	5	5
I did not take this step in response	94	94
Refused	1	1

Did nothing at all about it (ALWAYS ASKED LAST)

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
I took this step in response	29	25
I did not take this step in response	70	74
Refused	1	2



[ASK IF ANY IN A2="I TOOK THIS STEP IN RESPONSE"]

**A2a.** Thinking about the most recent time you took each of the following steps, For each of the steps you took in response to situations you faced, please indicate whether that response did more to make the situation better, did more to make the situation worse, or if it had no effect on the situation.

[KEEP SAME ORDER OF STATEMENTS AS IN A2]

	Made the situation better	Made the situation worse	Had no effect on the situation	Not sure what effect it had on the situation	Refused
Ignored the person who did it	45	8	28	18	1
Asked the person who did it to stop	46	14	29	10	1
Changed your email, IM or social networking passwords	73	2	10	12	2
Told your parent(s)	66	7	19	8	1
Asked a friend for help	58	5	23	12	2
Changed your email address, screen name or cell phone number	72	3	10	12	3
Retaliated against the person who did it	29	20	30	19	1
Reported the person to their Internet provider or website	47	9	29	15	0
Deleted your social networking profile	72	7	6	11	4
Asked a brother or sister for help	57	6	29	7	2
Told a trusted adult who is not a family member	49	9	26	13	3
Asked a family member, who is not a parent, brother or sister for help	46	7	24	20	2
Reported the person to the police	46	18	29	8	0
Called a help line or found an online help forum	52	6	39	3	0
Did nothing at all about it (ALWAYS LAST)	25	6	40	27	3

## A2A. TREND

Ignored the person who did it

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	45	48
Made the situation worse	8	10
Had no effect on the situation	28	26
Not sure what effect it had on the situation	18	15
Refused	1	1

Ask the person who did it to stop

	9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	46	57
Made the situation worse	14	14
Had no effect on the situation	29	27
Not sure what effect it had on the situation	10	12
Refused	1	0

Changed your email, IM or social networking passwords

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	73	80
Made the situation worse	2	4
Had no effect on the situation	10	8
Not sure what effect it had on the situation	12	7
Refused	2	0

Told your parent(s)

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	66	49
Made the situation worse	7	11
Had no effect on the situation	19	23
Not sure what effect it had on the situation	8	17
Refused	1	0

Asked a friend for help

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	58	53
Made the situation worse	5	10
Had no effect on the situation	23	23
Not sure what effect it had on the situation	12	14
Refused	2	0

Changed your email address, screen name or cell phone number

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	72	67
Made the situation worse	3	10
Had no effect on the situation	10	11
Not sure what effect it had on the situation	12	11
Refused	3	1

Retaliated against the person who did it

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	29	47
Made the situation worse	20	18
Had no effect on the situation	30	18
Not sure what effect it had on the situation	19	16
Refused	1	0

Reported the person to their Internet provider or website

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	47	36
Made the situation worse	9	14
Had no effect on the situation	29	30
Not sure what effect it had on the situation	15	18
Refused	0	2

Deleted your social networking profile

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	72	59
Made the situation worse	7	6
Had no effect on the situation	6	26
Not sure what effect it had on the situation	11	9
Refused	4	0

Asked a brother or sister for help

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	57	47
Made the situation worse	6	11
Had no effect on the situation	29	29
Not sure what effect it had on the situation	7	18
Refused	2	0

Told a trusted adult who is not a family member

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	49	48
Made the situation worse	9	8
Had no effect on the situation	26	26
Not sure what effect it had on the situation	13	17
Refused	3	1

Asked a family member, who is not a parent, brother or sister for help

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	46	38
Made the situation worse	7	15
Had no effect on the situation	24	29
Not sure what effect it had on the situation	20	18
Refused	2	0

Reported the person to the police

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	46	50
Made the situation worse	18	12
Had no effect on the situation	29	18
Not sure what effect it had on the situation	8	20
Refused	0	0

Called a help line or found an online help forum

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	52	11
Made the situation worse	6	24
Had no effect on the situation	39	22
Not sure what effect it had on the situation	3	35
Refused	0	9

Did nothing at all about it (ALWAYS ASKED LAST)

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Made the situation better	25	37
Made the situation worse	6	9
Had no effect on the situation	40	33
Not sure what effect it had on the situation	27	21
Refused	3	0

[ASK IF USE INTERNET: T1=1-6]

**A10.** When you browse Facebook, Twitter or other social networking sites such as Tumblr, how often do you see or hear people being mean to each other?\*

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
<b>Total often/sometimes</b>	<b>49</b>	<b>55</b>	<b>45</b>
Often	17	24	12
Sometimes	32	32	33
<b>Total rarely/never</b>	<b>37</b>	<b>34</b>	<b>39</b>
Rarely	31	27	29
Never	6	7	10
I don't use social networking sites	12	10	15
Refused	1	0	1

\* 2009 and 2011 wording: "When you browse Facebook, MySpace or other social networking sites, how often do you see or hear people being mean to each other?"

[RESPONDENTS RANDOMLY ASSIGNED TO SEE 5 OUT OF THE 12 PHRASES FOR ITEMS R1A-R1C]

**R1a.** If you saw someone using this word or phrase online or in cell phone text messages against other people, how offended would you be personally?

	<b>Total offended</b>	Extremely offended	Very offended	<b>Moderately offended</b>	<b>Total not offended</b>	Only a little offended	Not offended at all	Refused
Nigger ( <i>N=529</i> )	<b>46</b>	28	17	<b>17</b>	<b>35</b>	8	27	3
Whore ( <i>new item, no trend</i> ) ( <i>N=572</i> )	<b>40</b>	20	20	<b>20</b>	<b>38</b>	10	29	1
Slut ( <i>N=523</i> )	<b>39</b>	21	18	<b>21</b>	<b>38</b>	11	27	2
Fag ( <i>N=564</i> )	<b>34</b>	16	18	<b>21</b>	<b>41</b>	14	27	4
Retard ( <i>N=540</i> )	<b>32</b>	18	14	<b>25</b>	<b>41</b>	15	26	2
Homo ( <i>new item, no trend</i> ) ( <i>N=543</i> )	<b>32</b>	17	16	<b>24</b>	<b>41</b>	11	30	3
Terrorist ( <i>N=567</i> )	<b>31</b>	14	17	<b>22</b>	<b>45</b>	11	34	2
Bitch ( <i>new item, no trend</i> ) ( <i>N=486</i> )	<b>28</b>	15	12	<b>19</b>	<b>50</b>	19	31	4
Pussy ( <i>new item, no trend</i> ) ( <i>N=535</i> )	<b>25</b>	14	11	<b>23</b>	<b>49</b>	15	34	3
Beaner ( <i>new item, no trend</i> ) ( <i>N=534</i> )	<b>22</b>	11	12	<b>16</b>	<b>58</b>	13	45	4
That's so gay ( <i>N=537</i> )	<b>18</b>	8	10	<b>21</b>	<b>59</b>	14	45	2
Cracker ( <i>new item, no trend</i> ) ( <i>N=553</i> )	<b>17</b>	9	8	<b>16</b>	<b>64</b>	16	48	2

**R1A. TREND**

Nigger

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>46</b>	<b>44</b>
Extremely offended	28	28
Very offended	17	16
<b>Moderately offended</b>	<b>17</b>	<b>19</b>
<b>Total not offended</b>	<b>35</b>	<b>35</b>
Only a little offended	8	9
Not offended at all	27	26
Refused	3	2

Slut

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>39</b>	<b>34</b>
Extremely offended	21	15
Very offended	18	20
<b>Moderately offended</b>	<b>21</b>	<b>20</b>
<b>Total not offended</b>	<b>38</b>	<b>42</b>
Only a little offended	11	14
Not offended at all	27	28
Refused	2	3

Fag

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>34</b>	<b>33</b>
Extremely offended	16	16
Very offended	18	17
<b>Moderately offended</b>	<b>21</b>	<b>20</b>
<b>Total not offended</b>	<b>41</b>	<b>45</b>
Only a little offended	14	13
Not offended at all	27	31
Refused	4	2

Retard

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>32</b>	<b>27</b>
Extremely offended	18	12
Very offended	14	15
<b>Moderately offended</b>	<b>25</b>	<b>23</b>
<b>Total not offended</b>	<b>41</b>	<b>50</b>
Only a little offended	15	19
Not offended at all	26	31
Refused	2	1

Terrorist

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>31</b>	<b>27</b>
Extremely offended	14	12
Very offended	17	15
<b>Moderately offended</b>	<b>22</b>	<b>23</b>
<b>Total not offended</b>	<b>45</b>	<b>48</b>
Only a little offended	11	15
Not offended at all	34	33
Refused	2	2

That's so gay

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>18</b>	<b>14</b>
Extremely offended	8	6
Very offended	10	9
<b>Moderately offended</b>	<b>21</b>	<b>17</b>
<b>Total not offended</b>	<b>59</b>	<b>67</b>
Only a little offended	14	17
Not offended at all	45	50
Refused	2	2



**R1b.** If you saw someone using this word or phrase online or in cell phone text messages against you, how offended would you be personally?

	<b>Total offended</b>	Extremely offended	Very offended	<b>Moderately offended</b>	<b>Total not offended</b>	Only a little offended	Not offended at all	Refused
Slut	<b>52</b>	36	16	<b>13</b>	<b>34</b>	8	25	1
Whore ( <i>new item, no trend</i> )	<b>44</b>	31	13	<b>16</b>	<b>39</b>	8	31	1
Terrorist	<b>42</b>	25	17	<b>15</b>	<b>41</b>	9	32	2
Bitch ( <i>new item, no trend</i> )	<b>42</b>	25	17	<b>17</b>	<b>38</b>	15	23	3
Nigger	<b>41</b>	29	12	<b>14</b>	<b>43</b>	8	35	2
Fag	<b>38</b>	21	17	<b>19</b>	<b>39</b>	12	27	5
Retard	<b>37</b>	21	15	<b>19</b>	<b>41</b>	15	26	4
Pussy ( <i>new item, no trend</i> )	<b>35</b>	22	13	<b>21</b>	<b>41</b>	13	29	2
Homo ( <i>new item, no trend</i> )	<b>33</b>	20	13	<b>18</b>	<b>46</b>	13	34	3
Beaner ( <i>new item, no trend</i> )	<b>22</b>	12	11	<b>12</b>	<b>62</b>	11	51	4
Cracker ( <i>new item, no trend</i> )	<b>19</b>	12	7	<b>13</b>	<b>66</b>	16	49	2
That's so gay	<b>18</b>	8	10	<b>21</b>	<b>58</b>	15	43	2

**R1B. TREND**

Slut

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>52</b>	<b>48</b>
Extremely offended	36	31
Very offended	16	17
<b>Moderately offended</b>	<b>13</b>	<b>12</b>
<b>Total not offended</b>	<b>34</b>	<b>38</b>
Only a little offended	8	11
Not offended at all	25	27
Refused	1	2

Terrorist

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>42</b>	<b>43</b>
Extremely offended	25	25
Very offended	17	18
<b>Moderately offended</b>	<b>15</b>	<b>13</b>
<b>Total not offended</b>	<b>41</b>	<b>42</b>
Only a little offended	9	12
Not offended at all	32	30
Refused	2	2

Nigger

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>41</b>	<b>37</b>
Extremely offended	29	27
Very offended	12	10
<b>Moderately offended</b>	<b>14</b>	<b>14</b>
<b>Total not offended</b>	<b>43</b>	<b>48</b>
Only a little offended	8	10
Not offended at all	35	38
Refused	2	1

Fag

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>38</b>	<b>39</b>
Extremely offended	21	23
Very offended	17	16
<b>Moderately offended</b>	<b>19</b>	<b>20</b>
<b>Total not offended</b>	<b>39</b>	<b>39</b>
Only a little offended	12	12
Not offended at all	27	27
Refused	5	2

Retard

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>37</b>	<b>35</b>
Extremely offended	21	17
Very offended	15	18
<b>Moderately offended</b>	<b>19</b>	<b>21</b>
<b>Total not offended</b>	<b>41</b>	<b>42</b>
Only a little offended	15	15
Not offended at all	26	27
Refused	4	2

That's so gay

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total offended</b>	<b>18</b>	<b>19</b>
Extremely offended	8	10
Very offended	10	9
<b>Moderately offended</b>	<b>21</b>	<b>20</b>
<b>Total not offended</b>	<b>58</b>	<b>59</b>
Only a little offended	15	15
Not offended at all	43	44
Refused	2	2

**R1c.** How often do you see people using this word or phrase online or in cell phone text messages against other people?

	<b>Total often/sometimes</b>	Often	Sometimes	<b>Total rarely/never</b>	Rarely	Never	Refused
Bitch ( <i>new item, no trend</i> )	<b>62</b>	35	26	<b>35</b>	20	15	3
That's so gay	<b>52</b>	21	32	<b>45</b>	24	22	2
Slut	<b>48</b>	16	32	<b>51</b>	27	24	1
Retard	<b>47</b>	21	26	<b>50</b>	28	22	3
Whore ( <i>new item, no trend</i> )	<b>44</b>	20	24	<b>53</b>	29	24	2
Fag	<b>43</b>	18	25	<b>52</b>	28	24	5
Pussy ( <i>new item, no trend</i> )	<b>42</b>	18	24	<b>56</b>	30	26	2
Nigger	<b>41</b>	18	24	<b>56</b>	30	26	3
Homo ( <i>new item, no trend</i> )	<b>41</b>	14	27	<b>56</b>	28	28	3
Cracker ( <i>new item, no trend</i> )	<b>15</b>	4	11	<b>83</b>	30	53	2
Beaner ( <i>new item, no trend</i> )	<b>14</b>	5	10	<b>82</b>	21	61	4
Terrorist	<b>12</b>	3	9	<b>86</b>	30	56	2

**R1c. TREND**

That's so gay

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total often/sometimes</b>	<b>52</b>	<b>65</b>
Often	21	33
Sometimes	32	32
<b>Total rarely/never</b>	<b>45</b>	<b>33</b>
Rarely	24	17
Never	22	16
Refused	2	2

Slut

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total often/sometimes</b>	<b>48</b>	<b>55</b>
Often	16	26
Sometimes	32	29
<b>Total rarely/never</b>	<b>51</b>	<b>43</b>
Rarely	27	25
Never	24	18
Refused	1	2

Retard

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total often/sometimes</b>	<b>47</b>	<b>53</b>
Often	21	21
Sometimes	26	32
<b>Total rarely/never</b>	<b>50</b>	<b>46</b>
Rarely	28	29
Never	22	17
Refused	3	1

Fag

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total often/sometimes</b>	<b>43</b>	<b>53</b>
Often	18	24
Sometimes	25	28
<b>Total rarely/never</b>	<b>52</b>	<b>46</b>
Rarely	28	26
Never	24	20
Refused	5	2

Nigger

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total often/sometimes</b>	<b>41</b>	<b>42</b>
Often	18	20
Sometimes	24	22
<b>Total rarely/never</b>	<b>56</b>	<b>57</b>
Rarely	30	26
Never	26	31
Refused	3	2

Terrorist

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total often/sometimes</b>	<b>12</b>	<b>11</b>
Often	3	3
Sometimes	9	9
<b>Total rarely/never</b>	<b>86</b>	<b>87</b>
Rarely	30	35
Never	56	52
Refused	2	2

In this survey, you will sometimes see the term “discriminatory language or images.”

This phrase refers to words or images that could be considered offensive to specific groups or types of people, but does not include just usual cuss or swear words.

[ASK IF USE INTERNET: T1=1-6]

**R2.** When you browse Facebook, Twitter<sup>1</sup> or other social networking sites, how often do you see or hear people using discriminatory language or images?

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>53</b>	<b>51</b>
Often	20	22
Sometimes	34	30
<b>Total rarely/never</b>	<b>33</b>	<b>37</b>
Rarely	25	25
Never	8	12
I don't use social networking sites	12	11
Refused	2	1

<sup>1</sup> Twitter replaces MySpace, which was used in question wording in 2009 and 2011 surveys

**R2a.** Which of these statements comes closer to your own feelings:

[RANDOMIZE ORDER OF STATEMENTS]

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Using discriminatory language is never OK, even if you say “just kidding”	58	51
As long as you make clear you're “just kidding,” using discriminatory language is sometimes OK	40	46
Refused	3	2

**R2b.** Which of these statements comes closer to your own feelings:

[RANDOMIZE ORDER OF STATEMENTS]

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
It's never okay to use discriminatory language, even among friends	52	44
It's OK for me and my friends to use discriminatory language around each other, I know we don't mean it	45	54
Refused	3	2

[ASK IF USE INTERNET AND USE SOCIAL NETWORKING: T1=1-6 AND R2=1-4]

**R3.** When you browse Facebook, Twitter or other social networking sites such as Tumblr, how often do you see or hear people using language or images that are discriminatory toward each of the following groups?\*

[RANDOMIZE ORDER OF ITEMS]

	<b>Total often/ sometimes</b>	Often	Sometimes	<b>Total rarely/ never</b>	Rarely	Never	Refused
Those who are overweight	<b>54</b>	20	33	<b>44</b>	25	20	2
Gay, lesbian or bisexual people	<b>50</b>	19	31	<b>48</b>	28	20	2
African Americans	<b>46</b>	17	29	<b>52</b>	29	23	2
Women	<b>44</b>	14	30	<b>54</b>	30	24	2
Men who dress or carry themselves in a feminine way ( <i>new, no trend</i> )	<b>42</b>	14	28	<b>56</b>	29	27	2
Immigrants	<b>34</b>	12	22	<b>64</b>	32	33	2
Latinos	<b>32</b>	10	23	<b>66</b>	34	32	2
Muslims	<b>31</b>	10	22	<b>67</b>	34	33	2
Women who dress or carry themselves in a masculine way ( <i>new, no trend</i> )	<b>31</b>	8	23	<b>67</b>	35	32	2
Transgender people ( <i>new, no trend</i> )	<b>31</b>	9	22	<b>67</b>	28	38	2
Christians	<b>27</b>	7	20	<b>70</b>	31	39	2
Those with mental disabilities	<b>25</b>	8	17	<b>73</b>	32	41	2
Asian Americans	<b>24</b>	5	19	<b>74</b>	37	37	2
Jews	<b>22</b>	5	17	<b>76</b>	34	42	2
Those with physical disabilities	<b>20</b>	5	15	<b>78</b>	34	44	2

\*2011 wording: "When you browse Facebook, MySpace or other social networking sites, how often do you see or hear people using language or images that are discriminatory toward each of the following groups?"

**R3. TREND**

Those who are overweight

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>54</b>	<b>54</b>
Often	20	21
Sometimes	33	33
<b>Total rarely/never</b>	<b>44</b>	<b>45</b>
Rarely	25	23
Never	20	22
Refused	2	1

Gay, lesbian or bisexual people

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>50</b>	<b>51</b>
Often	19	22
Sometimes	31	30
<b>Total rarely/never</b>	<b>48</b>	<b>47</b>
Rarely	28	24
Never	20	24
Refused	2	1

African Americans

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>46</b>	<b>45</b>
Often	17	15
Sometimes	29	30
<b>Total rarely/never</b>	<b>52</b>	<b>53</b>
Rarely	29	26
Never	23	28
Refused	2	2

Women

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>44</b>	<b>44</b>
Often	14	13
Sometimes	30	31
<b>Total rarely/never</b>	<b>54</b>	<b>54</b>
Rarely	30	25
Never	24	29
Refused	2	2

Immigrants

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>34</b>	<b>35</b>
Often	12	12
Sometimes	22	23
<b>Total rarely/never</b>	<b>64</b>	<b>63</b>
Rarely	32	26
Never	33	37
Refused	2	2

Latinos

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>32</b>	<b>31</b>
Often	10	8
Sometimes	23	23
<b>Total rarely/never</b>	<b>66</b>	<b>68</b>
Rarely	34	30
Never	32	37
Refused	2	1

Muslims

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>31</b>	<b>31</b>
Often	10	10
Sometimes	22	21
<b>Total rarely/never</b>	<b>67</b>	<b>67</b>
Rarely	34	24
Never	33	43
Refused	2	2

Christians

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>27</b>	<b>23</b>
Often	7	4
Sometimes	20	18
<b>Total rarely/never</b>	<b>70</b>	<b>75</b>
Rarely	31	28
Never	39	47
Refused	2	2



Those with mental disabilities

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>25</b>	<b>31</b>
Often	8	8
Sometimes	17	23
<b>Total rarely/never</b>	<b>73</b>	<b>68</b>
Rarely	32	28
Never	41	40
Refused	2	2

Asian Americans

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>24</b>	<b>25</b>
Often	5	5
Sometimes	19	20
<b>Total rarely/never</b>	<b>74</b>	<b>74</b>
Rarely	37	30
Never	37	44
Refused	2	1

Jews

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>22</b>	<b>27</b>
Often	5	8
Sometimes	17	19
<b>Total rarely/never</b>	<b>76</b>	<b>72</b>
Rarely	34	29
Never	42	43
Refused	2	1

Those with physical disabilities

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total often/sometimes</b>	<b>20</b>	<b>24</b>
Often	5	5
Sometimes	15	19
<b>Total rarely/never</b>	<b>78</b>	<b>75</b>
Rarely	34	30
Never	44	45
Refused	2	1

[ASK IF ANY IN R3="OFTEN" OR "SOMETIMES"]

**R4.** For each group below, please indicate whether the discriminatory language or images you see directed at it is most often meant as a joke or most often meant to be hurtful.

[KEEP SAME ORDER AS IN R3]

	Meant as a joke	Meant to be hurtful	Refused
Those who are overweight ( <i>N=623</i> )	46	53	0
Gay, lesbian or bisexual people ( <i>N=583</i> )	46	54	0
African Americans ( <i>N=517</i> )	64	35	0
Women ( <i>N=509</i> )	71	28	1
Men who dress or carry themselves in a feminine way ( <i>new, no trend</i> ) ( <i>N=494</i> )	46	53	1
Immigrants ( <i>N=404</i> )	49	51	1
Latinos ( <i>N=355</i> )	67	32	1
Muslims ( <i>N=370</i> )	39	60	1
Women who dress or carry themselves in a masculine way ( <i>new, no trend</i> ) ( <i>N=368</i> )	55	45	0
Transgender people ( <i>new, no trend</i> ) ( <i>N=364</i> )	37	63	1
Christians ( <i>N=329</i> )	49	50	0
Those with mental disabilities ( <i>N=317</i> )	68	31	0
Asian Americans ( <i>N=297</i> )	73	26	0
Jews ( <i>N=278</i> )	73	27	0
Those with physical disabilities ( <i>N=254</i> )	65	35	0

**R4. TREND**

Those who are overweight

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	46	53
Meant to be hurtful	53	47
Refused	0	0

Gay, lesbian or bisexual people

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	46	53
Meant to be hurtful	54	47
Refused	0	0

African Americans

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	64	68
Meant to be hurtful	35	32
Refused	0	0

Women

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	71	75
Meant to be hurtful	28	24
Refused	1	0

Immigrants

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	49	60
Meant to be hurtful	51	39
Refused	1	0

Latinos

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	67	72
Meant to be hurtful	32	28
Refused	1	0

Muslims

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	39	53
Meant to be hurtful	60	47
Refused	1	0

Christians

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	49	58
Meant to be hurtful	50	42
Refused	0	0

Those with mental disabilities

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	68	71
Meant to be hurtful	31	29
Refused	0	0

Asian Americans

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	73	74
Meant to be hurtful	26	26
Refused	0	0

Jews

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	73	73
Meant to be hurtful	27	27
Refused	0	0

Those with physical disabilities

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Meant as a joke	65	70
Meant to be hurtful	35	30
Refused	0	0

**R6.** For each of the following statements, please say whether it is a major reason, a minor reason, or not a reason why people would use discriminatory language online or in text messages.

[RANDOMIZE ORDER OF STATEMENTS]

	Major reason	Minor reason	Not a reason	Refused
They're trying to be funny	53	27	17	3
They think it's "cool" to use that language	45	32	20	3
They don't realize the language is offensive	32	36	29	3
They really hold hateful feelings about the group	30	39	26	4

## R6. Trend

They are trying to be funny

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Major reason	53	57
Minor reason	27	23
Not a reason	17	18
Refused	3	3

They think it's "cool" to use that language

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Major reason	45	44
Minor reason	32	30
Not a reason	20	24
Refused	3	3

They don't realize the language is offensive

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Major reason	32	30
Minor reason	36	34
Not a reason	29	34
Refused	3	2

They really hold hateful feelings about the group

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Major reason	30	29
Minor reason	39	37
Not a reason	26	32
Refused	4	2

**R7.** Do you think people are more or less likely to use discriminatory language online or in text message interactions than in face-to-face conversation?

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total likely</b>	<b>73</b>	<b>71</b>
Much more likely	47	45
Somewhat more likely	26	25
<b>No more or less likely</b>	<b>15</b>	<b>18</b>
<b>Total less likely</b>	<b>9</b>	<b>10</b>
Somewhat less likely	4	5
Much less likely	5	5
Refused	3	2

**A11.** If you saw someone being mean to another person on Facebook, Twitter or another social networking site such as Tumblr, how likely would you be to respond by asking them to stop?\*

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
<b>Total likely</b>	<b>49</b>	<b>56</b>	<b>47</b>
Very likely	13	17	12
Somewhat likely	36	39	36
<b>Total not likely</b>	<b>48</b>	<b>42</b>	<b>51</b>
Not too likely	33	25	37
Not at all likely	15	16	14
Refused	3	2	2

\* 2009 and 2011 wording: "If you saw someone being mean to another person on Facebook, MySpace or another social networking site, how likely would you be to respond by asking them to stop?"

**A11C.** If you saw someone using discriminatory language or images on Facebook, Twitter or another social networking site such as Tumblr, how likely would you be to respond by asking them to stop?\*

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11
<b>Total likely</b>	<b>44</b>	<b>51</b>
Very likely	12	14
Somewhat likely	32	37
<b>Total not likely</b>	<b>52</b>	<b>47</b>
Not too likely	34	30
Not at all likely	18	17
Refused	5	2

\*2009 and 2011 wording: "If you saw someone using discriminatory language or images on Facebook, MySpace or another social networking site, how likely would you be to respond by asking them to stop?"

**A11D.** If you personally heard someone being mean to another person, how likely would you be to respond by asking them stop?

	AP-MTV 9/27- 10/07/13
<b>Total likely</b>	<b>67</b>
Very likely	22
Somewhat likely	45
<b>Total not likely</b>	<b>29</b>
Not too likely	20
Not at all likely	9
Refused	4

**A11E.** If you personally heard someone using discriminatory language, how likely would you be to respond by asking them to stop?

	AP-MTV 9/27- 10/07/13
<b>Total likely</b>	<b>58</b>
Very likely	16
Somewhat likely	42
<b>Total not likely</b>	<b>37</b>
Not too likely	26
Not at all likely	12
Refused	5

[Asked if "Not at all likely" in any A11 questions]

**A11E\_1.** Which comes closer to your feelings about why you would be unlikely to ask someone to stop? Would you say that's more because ...

[Order Randomized]

	AP-MTV 9/27- 10/07/13
You wouldn't be comfortable intervening	85
You don't see anything wrong with this type of behavior	13
Refused	2

N=

291

**A11F.** How important is it to you personally that people who use discriminatory language or images online are held accountable for their actions?

	AP-MTV 9/27- 10/07/13
<b>Total important</b>	<b>44</b>
Extremely important	17
Very important	27
<b>Somewhat important</b>	<b>34</b>
<b>Total not important</b>	<b>18</b>
Not too important	13
Not at all important	4
Refused	4



**A14.** For each of the following, please say whether this has ever happened to you personally, or not.  
 [RANDOMIZE ORDER OF STATEMENTS]

	This has happened to ME	This HAS NOT happened to ME	Refused
Someone I know sent me messages with sexual words by text message or on the Internet	28	68	4
Someone sent me on my cell phone or on the internet, naked pictures or videos of themselves	18	78	4
I used my cell phone or the Internet to send naked pictures of myself to someone else	10	85	4
Someone I know showed me naked pictures of someone else we know, even though that person didn't say they could share them	11	86	4
Was pressured by someone to send them naked pictures or videos of myself	7	89	4
Someone sent me on my cell phone or on the Internet, naked pictures or videos of someone else that I know personally	7	89	4
Participated in a webcam chat during which someone else performed sexual activities	7	89	4
Someone I know showed me a video of someone else we know performing sexual activities, even though that person didn't say they could share it	5	91	4
Someone sent me on my cell phone or on the Internet a video of someone else I know personally performing sexual activities	4	92	4
I posted naked pictures or videos of myself on a website or social networking site	2	93	5
Someone took photos or videos of me in a sexual situation that I was not aware were taken and shared them with others	2	94	4
I posted naked pictures or videos on a website or social networking site of someone else I know personally	2	94	5

**A14. TREND**

Someone I know sent me messages with sexual words by text message or on the Internet

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	28	33	29
This HAS NOT happened to ME	68	65	69
Refused	4	2	2

Someone sent me on my cell phone or on the internet, naked pictures or videos of themselves

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	18	21	18
This HAS NOT happened to ME	78	77	80
Refused	4	2	2

I used my cell phone or the Internet to send naked pictures of myself to someone else

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	10	13	10
This HAS NOT happened to ME	85	85	88
Refused	4	2	2

Someone I know showed me naked pictures of someone else we know, even though that person didn't say they could share them

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	11	13	11
This HAS NOT happened to ME	86	84	87
Refused	4	3	2

Was pressured by someone to send them naked pictures or videos of myself

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	7	12	11
This HAS NOT happened to ME	89	86	87
Refused	4	2	2

Someone sent me on my cell phone or on the internet, naked pictures or videos of someone else that I know personally

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	7	10	8
This HAS NOT happened to ME	89	87	90
Refused	4	2	2

Participated in a webcam chat during which someone else performed sexual activities

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	7	8	7
This HAS NOT happened to ME	89	89	91
Refused	4	3	2

Someone I know showed me a video of someone else we know performing sexual activities, even though that person didn't say they could share it

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	5	6	5
This HAS NOT happened to ME	91	91	93
Refused	4	3	2

Someone sent me on my cell phone or on the Internet a video of someone else I know personally performing sexual activities

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	4	6	4
This HAS NOT happened to ME	92	91	93
Refused	4	2	2

I posted naked pictures or videos of myself on a website or social networking site

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	2	3	3
This HAS NOT happened to ME	93	94	95
Refused	5	3	2

Someone took photos or videos of me in a sexual situation that I was not aware were taken and shared them with others

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	2	2	4
This HAS NOT happened to ME	94	96	94
Refused	4	2	2

I posted naked pictures or videos on a website or social networking site of someone else I know personally

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
This has happened to ME	2	1	3
This HAS NOT happened to ME	94	96	95
Refused	5	3	2

[ASK IF POSTED OR SENT NAKED PICTURES OF SELF: A14=7, 8]

**A20\_1.** To whom did you send naked pictures of yourself? Check all that apply.

[RANDOMIZE ORDER OF STATEMENTS]

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
My boyfriend or girlfriend	66	59	53
Someone I dated or hooked up with	31	24	22
A good friend	20	11	19
My husband, wife, or significant other	19	18	18
Someone I wanted to date or hook up with	19	18	25
Someone I only knew online and had never met in person	14	10	29
Someone I had a crush on	9	11	15
Someone I just met	5	5	10
Someone I know, not a good friend	5	4	5
Refused	2	0	3

[ASK IF POSTED OR SENT NAKED PICTURES OF SELF: A14=7, 8]

**A20\_2.** As far as you know, did the person you shared the naked pictures you took of yourself share the pictures with anybody else without your permission, or don't you think they did that?

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11	AP-MTV 9/11- 22/09
They shared them with someone else	11	9	14
I don't think they shared them with anyone else	76	77	68
Not sure	12	12	19
Refused	1	3	0

## **DATING AND DIGITAL ABUSE**

**DT1.** Do you currently have a serious boyfriend, girlfriend, husband, wife or significant other, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
I have a serious boyfriend, girlfriend, husband, wife, or significant other	33	41	36
I do not have a serious boyfriend, girlfriend, husband, wife, or significant other	64	57	62
Refused	3	2	2

[ASK IF NO SERIOUS RELATIONSHIP: DT1=2]

**DT1a.** Are you currently dating, hooking up with, or seeing anyone in a relationship of some sort that you do not consider serious, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
I AM dating, hooking up with or seeing anyone in a relationship that I don't consider serious	9	14	18
I'm NOT dating, hooking up with or seeing anyone in a relationship that I don't consider serious	86	84	80
Refused	4	3	2

*N=830*

[ASK IF ANY RELATIONSHIP: DT1=1 OR DT1A=1]

**DT2.** Has your current boyfriend, girlfriend, husband, wife, significant other, or person you're dating or hooking up with ever done any of the following?

[RANDOMIZE ORDER OF STATEMENTS]

	He/she has done this	He/she has NOT done this	Refused
Checked up with you multiple times per day on the Internet or on your cell phone, asking where you are, who you're with, or what you're doing?	22	77	1
Read your text messages without your permission	21	78	1
Made you remove former girlfriends or boyfriends from your friends list on Facebook, Twitter or other social networking sites such as Tumblr*	13	86	0
Called you names, put you down, or said really mean things to you on the Internet or on your cell phone	9	89	2
Demanded to know the passwords to your email and internet accounts	8	90	1
Used information posted on the Internet against you, to harass or embarrass you	4	95	1
Used the Internet or text messages to try to pressure you into sexual activity you didn't want to have ( <i>New item, no trend</i> )	4	94	2
Spread rumors about you on the Internet or on a cell phone	3	96	1
Contacted you on the Internet or on your cell phone to threaten to hurt you	2	97	1

\*2009 and 2011 survey wording: "Made you remove former girlfriends or boyfriends from your friends list on Facebook, MySpace or other social networking sites"

**DT2. TREND**

Checked up with you multiple times per day on the Internet or on your cell phone, asking where you are, who you're with, or what you're doing?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	22	27	23
He/she has NOT done this	77	71	76
Refused	1	2	1

Read your text messages without your permission

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	21	27	27
He/she has NOT done this	78	72	71
Refused	1	2	1

Made you remove former girlfriends or boyfriends from your friends list on Facebook, Twitter or other social networking sites such as Tumblr

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	13	15	12
He/she has NOT done this	86	82	87
Refused	0	3	1

Called you names, put you down, or said really mean things to you on the Internet or on your cell phone

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	9	14	12
He/she has NOT done this	89	84	87
Refused	2	2	1

Demanded to know the passwords to your email and internet accounts

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	8	13	9
He/she has NOT done this	90	86	90
Refused	1	2	1

Used information posted on the Internet against you, to harass or embarrass you

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	4	5	3
He/she has NOT done this	95	93	97
Refused	1	2	1

Spread rumors about you on the Internet or on a cell phone

	AP-MTV 9/27-0/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	3	5	3
He/she has NOT done this	96	93	96
Refused	1	2	1

Contacted you on the Internet or on your cell phone to threaten to hurt you

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
He/she has done this	2	5	4
He/she has NOT done this	97	93	94
Refused	1	2	2

[ASK IF SERIOUS RELATIONSHIP: DT1=1]

**DT4.** Do you ever feel like your boyfriend, girlfriend or significant other tries to check up on you too often? Would you say you feel this way...

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
<b>Total always/sometimes</b>	<b>19</b>	<b>26</b>	<b>21</b>
Always	2	6	4
Sometimes	17	20	18
<b>Total rarely/never</b>	<b>81</b>	<b>74</b>	<b>78</b>
Rarely	27	23	30
Never	54	50	48
Refused	0	1	1

[ASK IF SERIOUS RELATIONSHIP: DT1=1]

**DT4a.** Do you ever feel like your boyfriend, girlfriend or significant other tries to pressure you into responding to their phone calls, emails, texts or IMs? Would you say you feel this way...

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
<b>Total always/sometimes</b>	<b>17</b>	<b>24</b>
Always	4	6
Sometimes	13	18
<b>Total rarely/never</b>	<b>83</b>	<b>75</b>
Rarely	25	20
Never	58	55
Refused	0	1



## **PERCEPTION OF DIGITAL ABUSE AS A PROBLEM**

**PR1.** Many of the activities described in this survey – harassing people online or via cell phone, impersonating others online to embarrass them, using text messaging to control and excessively keep tabs on them – are sometimes called “digital abuse.” In general, how serious of a problem do you think digital abuse is for people your age?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
<b>Total serious</b>	<b>72</b>	<b>76</b>	<b>76</b>
Very serious	33	36	35
Somewhat serious	39	40	41
<b>Total not serious</b>	<b>24</b>	<b>22</b>	<b>22</b>
Not too serious	18	15	18
Not at all serious	6	6	4
Refused	4	2	1

**PR3.** Which of the following best describes how you feel about digital abuse?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
These things called digital abuse are just a part of life, and people shouldn't get worked up about them	24	33	28
These things called digital abuse are a big problem for society and should be addressed	72	65	69
Refused	4	2	2

**PD1.** How often do you personally encounter discriminatory languages or images when using each of the following?

	<b>Total often/sometimes</b>	Often	Sometimes	<b>Total rarely/never</b>	Rarely	Never	I don't use this	Refused
YouTube	<b>43</b>	19	25	<b>35</b>	20	14	18	4
Facebook	<b>41</b>	15	25	<b>36</b>	24	13	19	4
Gaming communities, such as Xbox Live, Playstation Network, Steam or Ventrillo	<b>22</b>	11	11	<b>19</b>	9	10	55	4
Twitter	<b>19</b>	7	12	<b>20</b>	11	9	56	4
Instagram	<b>14</b>	5	10	<b>24</b>	11	13	57	5
Vine	<b>12</b>	4	7	<b>16</b>	8	8	69	4
Tumblr	<b>11</b>	4	6	<b>14</b>	7	7	71	4
Snapchat	<b>8</b>	2	5	<b>22</b>	9	13	66	4
Reddit	<b>7</b>	3	5	<b>10</b>	4	6	78	4

**PD2.** How often do you see memes, images, GIFs or videos posted online that have "gone viral," that is, have generated a lot of hits, shares or likes in a short period of time?

	AP-MTV 9/27- 10/07/13
<b>Often/Sometimes</b>	<b>68</b>
Often	37
Sometimes	32
<b>Rarely/Never</b>	<b>28</b>
Rarely	13
Never	15
Refused	3

**PD3.** How often do you share memes, images, GIFs or videos posted online that have “gone viral,” that is, have generated a lot of hits, shares or likes in a short period of time?

	AP-MTV 9/27- 10/07/13
<b>Often/Sometimes</b>	<b>28</b>
Often	6
Sometimes	21
<b>Rarely/Never</b>	<b>68</b>
Rarely	24
Never	44
Refused	4

**PD4.** How often would you say the memes, images, GIFs or videos posted online are:

[RANDOMIZE THE ORDER OF STATEMENTS]

	<b>Total often/ sometimes</b>	Often	Sometimes	<b>Total rarely/ never</b>	Rarely	Never	Refused
Funny	<b>72</b>	41	31	<b>22</b>	11	12	5
Cute	<b>62</b>	23	40	<b>32</b>	17	15	5
Worth sharing	<b>57</b>	19	38	<b>38</b>	21	17	5
Not funny	<b>52</b>	13	39	<b>43</b>	26	18	5
Offensive	<b>41</b>	8	33	<b>54</b>	32	22	5
Confusing	<b>39</b>	7	33	<b>55</b>	31	24	6
Discriminatory	<b>38</b>	8	30	<b>57</b>	34	23	5
Explicit	<b>35</b>	8	27	<b>59</b>	33	27	6

[RANDOMIZE THE ORDER OF WORDS IN BRACKETS]

**PD5.** In general, would you say it’s more often [easy] or more often [hard] to tell when someone is being discriminatory or offensive online?

	AP-MTV 9/27- 10/07/13
<b>Total easy</b>	<b>62</b>
Often easy	23
Sometimes easy	39
<b>Total hard</b>	<b>33</b>
Sometimes hard	26
Often hard	7
Refused	5

## **BACKGROUND**

[ASK IF IN SCHOOL]

- D1A.** At any time in the past year, did you skip class or not go to school to avoid being bullied by someone, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
At some point in the past year, I did skip class or not go to school to avoid being bullied by someone	4	4	6
This did not happen to me in the past year	93	96	93
Refused	3	1	1

[ASK IF IN SCHOOL]

- D1.** At any time in the past year, did you seriously consider dropping out of school, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
In the past year, I seriously considered dropping out of school	6	6	6
This did not happen to me in the past year	90	93	93
Refused	3	1	1

[ASK IF IN SCHOOL]

- D2.** At any time in the past year, did you seriously consider transferring to another school, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
In the past year, I seriously considered transferring to another school	8	11	10
This did not happen to me in the past year	89	89	89
Refused	4	0	1

- D3.** At any time in the past year, have you ever received any type of support or treatment from a counselor or mental health professional, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
In the past year, I received some support or treatment from a counselor or mental health professional	9	10	9
In the past year, I did not receive any support or treatment from a counselor or mental health professional	86	88	89
Refused	5	2	2

**D4.** At any time during the past year have you seriously thought about ending your life, or not?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
In the past year, I have seriously thought about ending my life	6	10	6
This did not happen to me in the past year	89	87	93
Refused	5	3	1

[ASK IF IN SCHOOL]

**D6.** What kind of grades do you get in school?

	AP-MTV 9/27-10/07/13	AP-MTV 8/18-31/11	AP-MTV 9/11-22/09
Mostly A's	27	31	30
Mostly A's and B's	49	43	47
Mostly B's and C's	17	20	19
Mostly C's and D's	2	4	3
Mostly D's	1	0	1
Refused	3	3	0

**D9.** Do you have any friends or relatives who you know to be gay, lesbian or bisexual?

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Yes, friends	28	30
Yes, relatives	9	8
Yes, both	18	21
No	36	32
I would prefer not to answer the question	4	7
Refused	4	2

**D8.** Are you yourself gay, lesbian, or bisexual?

	AP-MTV 9/27- 10/07/13	AP-MTV 8/18- 31/11
Yes	5	7
No	88	88
I would prefer not to answer this question	3	4
Refused	3	2

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**DEMOGRAPHICS**

**AGE**

	Total
Under 18	36
18-24	64

**GENDER**

	Total
Male	51
Female	49

**EDUCATION**

	Total
No formal education	0
1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , or 4 <sup>th</sup> grade	0
5 <sup>th</sup> or 6 <sup>th</sup> grade	1
7 <sup>th</sup> or 8 <sup>th</sup> grade	6
9 <sup>th</sup> grade	8
10 <sup>th</sup> grade	10
11 <sup>th</sup> grade	11
12 <sup>th</sup> grade NO DIPLOMA	7
High school graduate or equivalent (GED)	23
Some college, no degree	23
Associate degree	4
Bachelor's degree	7
Master's degree	0
Professional or Doctorate degree	0

**RACE / ETHNICITY**

	Total
White, Non-Hispanic	57
Black, Non-Hispanic	14
Other, Non-Hispanic	6
Hispanic	20
2+ Races, Non-Hispanic	3

**CENSUS REGION**

	Total
Northeast	17
Midwest	21
South	36
West	25

**MARITAL STATUS**

	Total
Married	5
Single (never married)	87
Divorced	0
Widowed	0
Separated	1
Living with Partner	7

**EMPLOYMENT STATUS**

	Total
<b>Working - NET</b>	<b>42</b>
Working -- as a paid employee	39
Working -- self-employed	3
<b>Not working: temp. layoff/looking for work - NET</b>	<b>20</b>
Not working -- on temporary layoff from a job	1
Not working -- looking for work	19
<b>Not working: retired/disabled/other - NET</b>	<b>39</b>
Not working -- retired	0
Not working -- disabled	1
Not working -- other	38



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## The Digital Abuse Study Methodology

This survey was conducted by the GfK Group using the web-enabled KnowledgePanel®, a probability-based panel designed to be representative of the U.S. population. Initially, participants are chosen scientifically by a random selection of telephone numbers and residential addresses. Persons in selected households are then invited by telephone or by mail to participate in the web-enabled KnowledgePanel®. For those who agree to participate, but do not already have Internet access, GfK provides at no cost a laptop and ISP connection. People who already have computers and Internet service are permitted to participate using their own equipment. Panelists then receive unique log-in information for accessing surveys online, and then are sent emails throughout each month inviting them to participate in research.

The study design was a collaboration between MTV and The Associated Press-NORC Center for Public Affairs Research. Funding for the study was provided by MTV.

Interviews were conducted in English between September 27 and October 7, 2013 with 1,297 young people ages 14-24 (489 age 14-17; 808 age 18-24). 4,321 panel members were randomly drawn from GfK's KnowledgePanel®. 1,297 (excluding breakoffs) responded to the invitation, yielding a final stage completion rate of 30.0 percent. The recruitment rate for this study, reported by GfK, was 13.2 percent and the profile rate was 66.7 percent, for a cumulative response rate of 2.6 percent. The overall margin of error is +/- 3.7 percentage points at the 95% confidence level.

Once the sample has been selected and fielded, and all the study data are collected and made final, a post-stratification process is used to adjust for any survey non-response as well as any non-coverage or under- and oversampling resulting from the study-specific sample design. Post stratification variables included, age, sex, education, race, and metropolitan status using the August 2013 Current Population Survey (CPS). The weighted data, which thus reflect the U.S. population of 14-24 year olds, were used for all analyses.

A complete study report can be found at <http://www.apnorc.org>.

### **ABOUT THE ASSOCIATED PRESS-NORC CENTER FOR PUBLIC AFFAIRS RESEARCH**

The AP-NORC Center for Public Affairs Research taps into the power of social science research and the highest-quality journalism to bring key information to people across the nation and throughout the world.

- The Associated Press is the world's essential news organization, bringing fast, unbiased news to all media platforms and formats.
- NORC at the University of Chicago is one of the oldest and most respected independent research institutions in the world.

The two organizations have established the Associated Press-NORC Center for Public Affairs Research to conduct, analyze, and distribute social science research in the public interest on newsworthy topics and to use the power of journalism to tell the stories that the research reveals.

The founding principles of the AP-NORC Center include a mandate to carefully preserve and protect the scientific integrity and objectivity of NORC and the journalistic independence of The Associated Press. All work conducted by the Center conforms to the highest levels of scientific integrity to prevent any real or perceived bias in the research. All of the work of the Center is subject to review by its advisory committee to help ensure it meets these standards. The Center will publicize the results of all studies and make all datasets and study documentation available to scholars and the public.

**ABOUT MTV**

MTV is the world's premier youth entertainment brand. With a global reach of more than a half-billion households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its Emmy®, Grammy® and Peabody® award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. MTV's sibling networks MTV2 and mtvU each deliver unparalleled customized content for young males, music fans and college students, and its online hub MTV.com is the leading destination for music, news and pop culture. MTV is part of MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), one of the world's leading creators of programming and content across all media platforms. For more information, go to <http://www.mtvpress.com>.

**THE GfK GROUP**

The GfK Group offers the fundamental knowledge that industry, retailers, services companies and the media need to make market decisions. It delivers a comprehensive range of information and consultancy services in the three business sectors Custom Research, Retail and Technology and Media. GfK, one of the leading market research organizations worldwide, operates in more than 100 countries and employs over 11,000 staff. In 2010, the GfK Group's sales amounted to EUR 1.29 billion. For further information, visit our website: [www.gfk.com](http://www.gfk.com). Follow us on Twitter: [www.twitter.com/gfk\\_group](http://www.twitter.com/gfk_group).

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